

The Herald and News

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E. H. AULL, EDITOR.

Friday, December 3, 1915.

OUR FIFTIETH ANNIVERSARY.

It has been quite an undertaking to get out this paper with the limited force we now have. In fact, the paper has grown much larger than we ever dreamed when we undertook to get it out. We have not very much outside help, and we were working on small force for the regular work. We believe, however, that our friends and subscribers will appreciate the paper. The editor has done practically very little writing for this issue. The leading articles that are not signed were written by Mr. Hartwell M. Ayer, a veteran newspaper man of Florence, though just at this time he is not engaged in newspaper work. A number of the articles are signed by the writers. And they are all worth your reading.

To those who have furnished contributions, and to the merchants of the various towns represented, we wish to express our appreciation for their kindly co-operation. We have no quarrel with those of our merchants who do not feel that it would pay them to take space with us. It was a business proposition, and if they felt that it would not pay them to carry an ad that was their business. We should have been pleased to have every business represented in this edition.

It has been something of a strain to the small force which we now have in the office to get out this edition, but they have been faithful and loyal and we have gotten it out with the help of only one outside man. Mr. T. F. McNally, a printer from Columbia, who came over for a couple of weeks.

Mr. E. F. Hammond, the man who handles the machine, is an expert operator and machinist, and in addition to setting all the type and handling all of the advertising copy, he has been of valuable assistance in getting up the forms and arranging the heads and keeping the old press and the folder in running order, and has worked day and night for the past three weeks. Then our little man, Eugene Sligh, whom we brought up in the office, has been faithful and worked well. And the old man of the force, Hosea M. Barger, who has been with the shop for more than fifty years, got well and has been giving some good work. And little Charley Taylor has done good the past two weeks, and Henry Turner, the negro help, has stood by the old newspaper press and given good help. And we are thankful to all of them for the aid they have given. It was a big undertaking for the small force that we had, and we feel proud that we have done as well as we have.

We want the readers of this paper to look over the advertisements that appear through the various pages. They tell a story of progress and enterprise. Each eight pages is a complete paper in itself and the total are equal to seven issues of the paper. In other words, you have seven papers in one. We especially invite you to look over the section devoted to Whitmire, and note the progress that is being made there. In fact, it would do you good to make a visit to this town. There are stores there in size and in the line of goods carried that you will not find in many places a great deal larger. And then the mill is an ideal one, and Mr. William Coleman has always an eye to the comfort and health and happiness of the help. But all sections of this paper show up well.

There has never been a paper published in Newberry that carried the amount of advertising that is carried in this one, and for this co-operation on the part of those who have wares to sell we are grateful. It takes this to enable us to print such a paper.

A gentleman was in the office on Saturday with a copy of The Herald and News that we printed in 1895 which contained a write-up of the town, but it was not such paper as this. We mention this to demonstrate

what we have claimed, that a paper of this character will be preserved in many homes, and not only the articles printed in it, but the advertisements, will be read and reread.

We have been forced to neglect to some extent some job work, but now we will get on the job again and give you the best service that is in us. Send along your jobs and your advertising. The Herald and News is a good medium to reach the people of this county at any time.

OUR ADVERTISERS.

The Herald and News is proud of another thing, and there is no danger of our getting the "big head," and that is that out of our 30 pages of advertising carried in this issue only a half a page is from outside the county. And one of these ads is from the engraver who made the greater part of the cuts used in the paper, Jacob & Co. of Clinton. And we want to say that they have been the most prompt and most satisfactory engravers we have ever dealt with. Their work is good and they are prompt in filling orders, two very important requisites in such work for even a country newspaper. The other outside ad is from the South Eastern Life Insurance company of Greenville, a home enterprise.

Read the following list of advertisers in this issue and then read their advertisements:

Whitmire.
William Coleman & Company, Bankers.
Glenn-Lowry Manufacturing Company.
Glenn-Lowry O. P. O. Store.
The C. H. Cooper Company.
Miller Brothers.
A. J. Holt.
The Bank of Whitmire.
Whitmire Supply Company.
In some way this last advertisement did not get in the Whitmire section, but you will find it on page 25, Section 4.
Little Mountain.
The J. H. Wise Company.
Little Mountain Drug Company.
Counts & Shealy.
James E. Shealy.
W. P. Derrick & Co.
The Shealy Hotel.
J. K. & J. B. Derrick.
Little Mountain Oil and Fertilizer Co.
The Farmers and Merchants Bank.
These last two in some way got out of the Little Mountain section and you will find the bank ad on page 25 in Section 4, and the Oil Mill in Section 1, at page 8.

Pomaria.
The Bank of Pomaria.
Pomaria Cotton Seed Oil Mill.
The Setzler Company.
W. B. Counts.
R. H. Hipp.
Pinner's Pharmacy.
Newberry.
National Bank of Newberry.
R. H. Anderson.
The Commercial Bank.
Busy Bee Cafe.
Gilder & Weeks.
Oakland Cotton Mill.
L. Morris.
The Farmers Oil Mill.
Daith Brothers.
Summer Brothers Company.
W. H. Lominack & Son.
N. P. Mitchell & Brother.
Newberry Motor Company.
Wm. Johnson & Son.
Buzhardt-Langford Furniture Co.
Hotel Savoy.
Southern Cotton Oil Company.
E. T. Carlson.
Exchange Bank.
Anne O. Ruff & Co.
Miss Annie L. Smith & Co.
The Mollohon Manufacturing Co.
Dr. Young Moseley Brown.
P. C. Jeans & Co.
The J. T. Mayes Company.
O. Klettner.
Dr. F. C. Martin.
Frank R. Hunter.
LeRoy A. & M. M. Salter.
Summer's Garage.
West-Martin Company.
H. B. Wells.
Purcell & Scott.
Ewart-Perry Company.
Dominick Auto and Repair Company.
The Newberry Cotton Mills.
The Newberry Drug Company.
Anderson Dry Goods Company.
G. F. Wearn.

R. Y. Leavell & Son.
Brown, Hipp & Swittenberg.
Joseph Mann.
Newberry Hardware Company.
Mower's Garage.
P. F. Baxter & Son.
Caldwell and Hattiwanger.
Carolina Cash Company.
Mayes Drug Store.
Mayes Book Store.
T. M. Sanders.
J. M. Swindler.

The Superintendent of the city schools promised us some three weeks ago to write an article on the schools of the county and we depended on him for that article. At the last moment he found that unavoidable circumstances prevented him from furnishing the article, and it was then too late to have an article prepared. We regret this exceedingly, because if there is one thing above another that The Herald and News and its editor stands for it is the development of the common and rural schools of the county.

We also requested Miss Sadie Gogans, recently the supervisor of rural school in this county, to prepare an article for this issue, feeling that she was in better position to write intelligently of the schools than possibly any other person. She said she would, but requested that we send some extra copies of The Herald and News of last year in which she had some articles. We were just too crowded to hunt them up, and, therefore, we have no article from her.

We believe that the people of Newberry county know that we are interested in the schools of the county, and the absence of an article on that subject impels us to write this explanation.

This issue of The Herald and News is equal to 28,000 copies of one paper. We have used in the printing of it 52 reams of newspaper. At 50 pounds to the ream, equal to 2,600 pounds of white paper, a little more than a ton of paper in one issue. There are 336 columns in the paper. About 156 columns of reading matter, contained in the various articles of historic value, and the remaining 180 columns in valuable advertising matter. Read every column in the paper, if you have to take a day off to do it. It will be the most profitable day you ever spent.

Don't let us forget in this semi-centennial edition to advise you to use the split-log drag. It is a simple and

cheap machine and does not cost much to operate, but it does good work on the roads.

The Herald and News is proud of the fact that it was the pioneer in this section and in the state in its advocacy of the use of the split log drag in the maintaining of roads. There may be those to dispute it, but the records will bear out our statement.

We are just a little proud of the Whitmire section of this issue. We are proud of the co-operation that the good people of that town gave us. It is a very important part of Newberry county and the planting of that mill just across the line in Newberry added very materially to the taxable wealth of the county. And it is a great mill. In fact, we have felt just a little as we heard Mr. William Coleman say he sometimes felt, that the people of Newberry generally did not fully appreciate what there was at Whitmire, and what it meant to the county as a whole. Be sure to look through the Whitmire section. We do not mean by this to discount in the least the value of the other sections of the paper.

TUITION IN STATE COLLEGES.

We note that at a meeting of the state board of education held in Columbia during the week resolutions were adopted to the effect that tuition in state colleges be abolished, and that students give their notes for the tuition to be payable in five years without interest, the note to become payable provided the student remains in the state two years after graduation.

The resolutions are all right, but there is no use of the provisos. When this editor was a member of the legislature some years ago he introduced a bill to abolish all tuition charges in our state colleges, and as a companion measure to abolish all scholarships, and the more we see of the institutions the more we are convinced that our position was correct, and that these two measures should be adopted. The state board also passes a resolution that not more than one child of any family should be eligible to a scholarship. That is all right, too.

The charging of tuition only causes a lot of good people to make statements that are not true in order to secure the free tuition. And besides, it is a farce. As we recall at the time we introduced the bill there were some 400 boys in Clemson and about 25 paid tuition, and at Winthrop about the same number of girls and a little

larger proportion paid tuition. If there is that proportion of the parents in South Carolina who are sending their sons and daughters to state colleges who are not able to pay the tuition, then the tuition should be free. Besides, we think it is right that it should be free, if the people of the state are to support the colleges. Then, free scholarships should be abolished. But the Citadel, the best of the state colleges, took the position that if that measure passed it would virtually abolish the Citadel. Not at all. Support it just as you do the others. We take the position that when the state furnishes the college free, that any boy or girl who has the capacity to take a college education, and is prepared to enter college, can get it. Abolish both. With no provisos.

COME INTO THE FAMILY.

If you receive a copy of this issue of The Herald and News and you are not a subscriber, there is no charge for it. We want you to read it and put it aside and let all the family read it, advertisements and all. It is simply a polite and courteous invitation to you to come along and be a member of our family. We do not believe in race suicide, but want to increase our family in a legitimate way, and we ask you to join us. That is all. If you do not, we will think well of you all the same. The Herald and News has been here a long time, and our hope is that it may celebrate its next semicentennial with even greater evidence of the confidence and esteem of the community. The present workers—or nearly all of them—in the natural course of events will be gone the way of all the world, but the paper will go on and on.

It has taken no little work to get out this immense edition, and but for faithful and loyal work on the part of those in the office it could not have been done. It is now two o'clock a. m. on the day of the date of this paper that these lines are being written, and the linotype, in charge of that faithful worker, E. Frank Hammond, is making the music which brings forth the printed page, and the folder, in charge of Eugene Sligh is singing its same song, and the old press, with Henry Turner, half awake and half asleep, is making the same old noise that it has made for the past quarter of a century. And yet there are those to say that the newspaper man never has anything to do but to read the newspapers. Well, so be it. We never complain at our lot. We try to make

the best of it we can, and to do our duty as we see it, and leave the consequences to take care of themselves. But it has been a remarkable feat to get out this paper with the force as small as it is in the time that it has been done. We hope you will enjoy the paper and that shall be our recompense.

W. A. McSWAIN.

W. A. McSwain is a native of the Cross Hill section of Laurens county, but has been actively identified with Newberry and her business enterprises almost since reaching the estate of manhood. For a number of years he was the bookkeeper for Reid & Brooks, Vaughnville, and was very popular with the trade. Then he conducted a business for Geo. T. Reid at Old Town for several years, but on account of his health had to give it up, and from there he went to Winston-Salem, N. C., where he was the bookkeeper for a large manufactory for several years, returning to Newberry to take a similar position with Summer Bros. company. From there he went with the Security Loan and Investment company, of which company he is the manager and treasurer.



Mr. McSwain is the grandson of a Methodist minister whose name he bears, and related to the McGowans and comes of that good old Scotch-Irish stock which is noted for its integrity of character and sturdy honesty. He is an expert accountant and bookkeeper and has frequently audited the books and accounts of the city of Newberry with satisfaction to those concerned. He is chairman of the board of trustees of the city schools and has always taken an active interest in educational matters and, in fact, in every good cause that was for the advancement of the best interests of the city.

His friends have been urging him to make the race for clerk of court and it is probable that he will enter the race. It goes without saying that if he should decide to enter that he will make it a very interesting race for those who may be in it with him. And that he would make an efficient and capable official all will admit.

For Rent or Sale—Ten-horse plantation; good buildings; good pasture; good water; one and three-quarter miles from Newberry; land well improved. Will rent or sell on reasonable terms. Apply to E. M. Evans, 11-2-11

Meet Me at Sanders', the Growing Store

The name Sanders does not merely hang over or at the door of this store, but it stands for something more than a mere sign. The name Sanders is a synonym for good merchandise and absolutely honorable business methods. It is a store where every one can trade with confidence and there is nothing that solidifies and strengthens business more than public confidence. If you buy it at Sanders' you know you are getting new and dependable goods at much more moderate price than prevails elsewhere, and you have the added confidence of knowing we return the money to unsatisfied customers with a smile.

SHOES.

We carry the best line of Work Shoes in town. We carry the Stone Crusher Brogans, worth \$2.25, now \$1.98 pair. Also have a good Brogan for \$1.48 pair. We have good Working Shoes in black or tan, worth \$2.50, now \$1.98 pair. Ever Good, it is a dandy, they are black and tan, worth \$2.85, now \$2.48 pair. This is an extra good shoe for anyone, worth \$3.35, now \$2.98 pair. Veribest, this shoe has two full soles made of the best sole leather that can be had and a solid one-piece heel and tough hide uppers, and we guarantee this to be the best Working Shoe made, regardless of cost; this shoe is worth \$3.85, now \$3.29 pair. Just received, another shipment of Walton Shoes for boys and girls in gun metal and patent leather with cloth top, in all sizes; also have the Boy Scout in the Walton Shoe; these shoes are all solid leather shoes. Prices from \$1.48 to \$2.48 pair. We carry a good heavy line of Working Shoes for Boys and Children; also Ladies' Shoes. Come in and look the line over. Prices from \$1.24 to \$2.48 pair. We have a good line of Dress Shoes for Men and Boys; the famous Geo. W. Snow Shoes; they are in the latest shape and styles. Come in and look the line over. Prices from \$2.48 to \$4.98 the pair.

LADIES' SHOES.

Just received, a shipment of the well known Shoes, the Kippendorf Dittman, the shoe that Ewart-Perry Co.

used to handle. Black, cloth top, patent, lace and many other different styles.

BED SPREADS.

They are large and nice ones, with and without fringe. \$1.50 kind, now .98c. \$2.50 kind, now \$1.98.

TOWELS.

Good and large, from .4c to 48c

COTTON FLANNEL.

Extra good, heavy and wide, bleached and unbleached, the 15c kind, 12c yd. The 12 1/2c kind, now 9c yd

BLEACHING.

Good Bleaching, worth 10c yard, only 12 yards to customer, now 8 1-3c yd

MEN'S UNDERWEAR.

The kind you have to pay 50c for elsewhere, our price is .39c. Ladies' Underwear, bleached and unbleached, from .23c to 48c. Men's Wool Shirts in different colors, the kind you pay \$1.50 for, now .98c. Men's Working Shirts, good and heavy, all sizes, from .24c to 48c. Men's Dress Shirts, in different colors and stripes, good values, 48c, 69c, 98c. Have a new line of Ties and Collars. We handle the Arrow Brand Collars in the latest styles. Men's Outing Night Shirts from 48c to 98c.

Do you love the open? If so you will come here for Sweaters for the family, boys', girls' men's and ladies. For solid comfort buy one. Children's Sweater, big variety and all colors, priced at 48c, 75c, 98c, \$1.48. Ladies' Sweaters, big values. Ideal for house or garden, all colors and sizes. Price \$1.98, \$2.48, \$2.98. Have only a few more Silk Sweaters left, \$3.00, close out at \$1.98

BLANKETS! BLANKETS! KEEP OUT THE COLD.

Best value in the city in Blankets. Prices 98c, \$1.48, \$1.98, \$2.48, \$3.48. Comforts, good and heavy and large. Price from 98c to \$2.48

OUTING.

Three solid cases of Outing last week. Extra wide and heavy, in all different color and stripes and checks; also solid colors, worth 12 1/2c yard, go in at 9c yard. Two solid cases of Dress Gingham last week. All of the latest patterns, with checks and stripes, 10c and 12 1/2c kind, our price 9c yard. Percal of all kinds at 10c and 12 1/2c yd. Two bales of Checked Homespun last week, worth 12 1/2c, for 10c yard

REMNANTS.

Suiting, 10 and 20 yards to piece, only 10 yards to customer, at 6c yard. Apron Gingham, 10 and 20 yards to piece, only 10 yards to customer, at 5c yard. Chambray, 10 and 20 yards to piece,

only 10 yards to customer, extra good values, only 5c yard. Gingham, something good, in 10 and 20 yards to piece, only 10 yards to a customer, at 5c yard. 40-inch Sea Island, worth 8 1-3c special for 5c yard

BED TICKING.

Best Bed Ticking in town; you all know what it is—the A. C. A. Ticking—worth 20c yard. Our prices are 16 1/2c yard

DRESS GOODS.

All Wool Serge, 42-in wide, in different colors, 65c kind, now 45c yard. All Wool Poplin, 42-in wide, in different colors, 65c kind, now 45c yard. All Wool Dress Goods, all kinds and colors, \$1.25 kind now 95c yard. We have a pretty line of Dress Plaids from 10c yard to 48c yard. Silks of all colors and stripes, 65c kind, now 45c yard. Silks of fancy stripes and checks, in all different colors, 48c to 98c yd. Silk Poplin 46c to 78c yd. Just received, another shipment of Shirt Waists in all colors, 48c to 98c. Just received, another shipment of Skirts. Prices from \$1.98 to \$4.98. Men's Suits and Overcoats, all wool, prices from \$7.98 to \$14.98. Two solid cases of Suit Cases and Hand Bags. Now is the time to buy before Christmas. Prices 48c to \$4.98.

SANDERS, REASONABLE OUTFITTERS FOR MEN, WOMEN AND CHILDREN. DREN, LANE OLD STAND. PHONE 110.

SANDERS, Outfitter for men, women and children--Lane's Old Stand. Phone 110.